



Oberoi Realty a Master Brand 2012

Status Awarded by CMO Council & CMO Asia & Asian Confederation of Business

MUMBAI, November 26, 2012: Oberoi Realty – one of India’s leading real estate development company focused on premium developments has been awarded with the prestigious ‘Master Brand’ Award by CMO Council, CMO Asia & Asian Confederation of Business at the **Master Brand Awards held at Taj-Lands End, Mumbai on Thursday, 22nd November, 2012.**

Reema Kundnani – Vice President, Marketing & Corporate Communications, was present at the event to receive the award on behalf of Oberoi Realty. Commenting on the same she said, *“It is an honour for us to be recognized as a ‘Master Brand’ by CMO Council and we are truly humbled by this gesture. Brand ‘Oberoi Realty’ encompasses the entire universe of its purpose, principles, products, expressions and perceptions and we try to bring the brand alive innovatively through all its experiences. Having created several landmark developments over the last three decades, Oberoi Realty has endeavoured to enhance the quality of life of its customers and constantly striven to build trust with its stakeholders. We believe that we will continue to better ourselves and make Oberoi Realty a brand to cherish.”*

‘Master Brand’ appeals to a vast segment of brands that have not only kept abreast but have also exceeded the ever-changing demand of the consumer.

About Oberoi Realty Limited

Oberoi Realty Ltd. is India’s leading real estate development company, headquartered in Mumbai, focused on premium developments in the residential, office space, retail, hospitality and social infrastructure verticals. Oberoi Realty has an established brand and a track record in the real estate industry of developing innovative projects through its emphasis on contemporary architecture, strong project execution and quality construction. Oberoi Realty seeks to create landmark projects through its in mixed-use and single-segment developments. It has a total of 35 completed projects across Mumbai, the commercial capital of India. More information about the company is available on www.oberoirealty.com.

Press Release
for immediate issue



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